

G&H Industries introduces “ShowSavers™” accessory line at NAMM

Centreville, MI 3/5/04 – G&H Industries announced today the introduction of their new ShowSavers™ accessory line. Paul Haas, President, said that “we spent a lot of time developing a line of accessories that fit our product line. We wanted products that added value to the user and were unique to the Music Industry.” Jack Haines, Sales Manager, added “we showed prototypes of our ideas to artists, store owners and OEM’s at NAMM and were surprised by how receptive everyone was to offering their customers a product to protect and carry cables.”

The new product line includes a cable bag, snake bag and microphone bag. The basic color will be black. G&H engineering set high standards for ruggedness and reliability. Planned introduction of the G&H ShowSaver™ accessory line is scheduled for 4/15/04.



Prototype cable bag